



Community Needs Assessment Survey

We value your input. This short survey (5-7 minutes) will help us better understand your business needs and shape programs, advocacy, and resources that will support your success.

1. How likely are you to attend Chamber events?

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> Very Likely | <input type="checkbox"/> Not Sure |
| <input type="checkbox"/> Somewhat Likely | <input type="checkbox"/> Unlikely |

2. What is your preferred time for events?

- | | |
|------------------------------------|---|
| <input type="checkbox"/> Morning | <input type="checkbox"/> Late Afternoon |
| <input type="checkbox"/> Lunchtime | <input type="checkbox"/> Evening |

3. What Types of events interest you most? (Select all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Networking mixers | <input type="checkbox"/> Ribbon cuttings |
| <input type="checkbox"/> Educational workshops | <input type="checkbox"/> Industry-specific meetups |
| <input type="checkbox"/> Community events | |

4. How do you prefer to receive information?

- | | |
|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Email | <input type="checkbox"/> Website |
| <input type="checkbox"/> Social Media | <input type="checkbox"/> Text message |

5. What are your top 3 challenges right now?

- | | |
|---|--|
| <input type="checkbox"/> Rising costs (rent, utilities, supplies) | <input type="checkbox"/> Regulations / permits |
| <input type="checkbox"/> Hiring / Staffing | <input type="checkbox"/> Access to capital / funding |
| <input type="checkbox"/> Customer traffic / sales | <input type="checkbox"/> Competition (local or online) |
| <input type="checkbox"/> Marketing / visibility | <input type="checkbox"/> Other _____ |

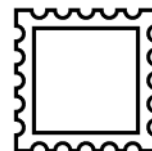
6. What types of support would benefit your business most? (select all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Marketing & Promotion | <input type="checkbox"/> Hiring / recruitment support |
| <input type="checkbox"/> Business training / workshops | <input type="checkbox"/> Technology / digital tools |
| <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Advocacy with local government | |
| <input type="checkbox"/> Access to grants or funding | |

7. Which topics would you attend a workshop or seminar on?

- | | |
|---|--|
| <input type="checkbox"/> Social Media Marketing | <input type="checkbox"/> AI / technology tools |
| <input type="checkbox"/> Financial management | <input type="checkbox"/> Business Growth Strategies |
| <input type="checkbox"/> Hiring & Human Resources | <input type="checkbox"/> Legal Compliance / Regulations topics |
| <input type="checkbox"/> Customer Retention | |

El Sobrante Chamber of Commerce
3769-B San Pablo Dam Rd.
El Sobrante, CA 94803



1st class postage required

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ATTN: Membership Committee Survey