



**31st ANNUAL EL SOBRANTE STROLL & CAR  
SHOW**

**SUNDAY, SEPTEMBER 20, 2026**

**PARADE 11:00am – STROLL to 4:00 PM**

**Application Deadline September 11, 2026**

[Car show is a separate application - contact chamber for details]

Your Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

[All lines above are required to be completed for application to be accepted for processing]

Participating in Parade: Yes \_\_\_ No \_\_\_

Booth Specifications: MAXIMUM SPACE SIZE IS 12' X 12'

**Participants provide their own canopy and furniture.**

If electricity is requested check here: \_\_\_\_\_ A limited number of booths with access to electricity are available on a first come- first served basis, so apply early.

Product or service you will be offering:

\_\_\_\_\_  
\_\_\_\_\_

**FEES (Includes Booth Space and One T-Shirt):**

Non-Profit Organization ( <i>schools, churches, etc.</i> ) _____	\$100.00
Crafter _____	\$100.00
Business _____	\$150.00
Dam Road Business – (See Page 2) _____	\$100.00
Food Booth [ <i>includes Health Dept. Fee &amp; vendor booth fee</i> ] _____	\$250.00

**Food Booth Applications must be returned by AUGUST 15th. (See Page 2).**

**Bands, Demonstrations & Entertainment must have prior approval. No fee**

One Free T-Shirt (included with booth fee):

Unisex Sizes: SM \_\_\_ MED \_\_\_ L \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL \_\_\_

Ladies Sizes: MED \_\_\_ L \_\_\_

**Additional T-Shirts** available @ 10.00 ea.

Unisex Sizes: SM \_\_\_ MED \_\_\_ L \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL \_\_\_

Ladies Sizes: MED \_\_\_ L \_\_\_

**Total additional T-Shirts: Quantity \_\_\_\_\_ @ \$10.00 each = \$ \_\_\_\_\_**

**Total amount enclosed [booth fee plus additional t-shirts]: \$ \_\_\_\_\_**

Make check payable to El Sobrante Chamber of Commerce.

Mail to: 3769-B San Pablo Dam Rd., El Sobrante CA 94803

For booth information: e-mail: [mariecofces@yahoo.com](mailto:mariecofces@yahoo.com).

Chamber Website: [www.elsobrantechamber.com](http://www.elsobrantechamber.com).

## BOOTH CATEGORIES

**Non-Profit Organizations** – Any organization which can provide proof of non-profit status with this application. If you are selling food or beverages, see the **Food Booth** description below.

**Crafters** – Homemade products only – **non-food**. Original hand-crafted work in any media by the artist who is present.

**Business** – licensed business, resale manufactured products.

**Dam Road Businesses** – **REMINDER** – If you do not send in an application and fee, the Stroll Committee will place another booth in front of your store on the street. All sidewalks must remain clear per Contra Costa County requirements. A SPECIAL RATE OF \$100.00 FOR BUSINESSES ON THE DAM ROAD.

**Food Booth** – Commercial or non-profit groups selling or sampling foods/beverages prepared on or off-site for immediate or later consumption. Must comply with County Health Department requirements including completion of a Health Department package supplied by the Chamber. Non-profit organizations, Veteran owned businesses, Mobile Food Vehicles and Cottage Food operators are exempt ONLY IF YOU SUPPLY DOCUMENTATION OF YOUR EXEMPTION to the Chamber when submitting your applications. [DD214, 501(c)3, VALID Health Permits]

## PARADE NOTES

**Line up** – Parade begins at 11:00 am. Line up starts at 10:00 am at the Walgreen's parking lot, but location may be subject to change. The parade line begins at the drive-thru pharmacy and goes behind the building.

**Parking** – **VENDORS will receive a packet from the Chamber with road access for set up and parking locations One week prior to the Stroll.**

The Walgreens parking lot is NOT for parade participant parking. Walgreen's is still open for business, and any parking should be SHORT TERM. We appreciate Walgreen's for letting us use their lot. Usually, public parking is available at the Masonic Lodge lot, alongside streets (please respect other people's property) **and at both the Moose Lodge on Appian Way and the Park 'n Ride lot on Hilltop Drive at the I-80 exit with a Stroll Shuttle available between these two lots and the entrance to the stroll at the Appian Way intersection.**

## CANCELLATION POLICY

**Weather** - No cancellation for weather—the stroll goes on rain or shine.