

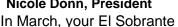
# About Town

#### The El Sobrante Chamber of Commerce Monthly Newsletter

Serving the El Sobrante Business Community Since 1957

### **President's** Message

#### Nicole Donn, President



Chamber of Commerce held a ribbon cutting/ mixer for our Business of the Month, CS Beauty Salon and Then at noon, we will have food, music, and info Spa. They have done a beautiful job with the space making it light, bright, clean, and cheerful and we wish them many successful years here in EI Sobrante.

On April 6<sup>th</sup>, there will be a "Coffee with a Cop" event with Supervisor John Gioia and Contra Costa Sheriff Deputies, from 9-10:30 am at the El Sobrante Library. Get to know our public officials and ask whatever questions you may have about our community.

On April 8<sup>th</sup>, we are co-hosting a Mega-Mixer for all members of the business community. Free to members, \$10 for non-members in Hercules. Our

next Mixer will be April 17<sup>th</sup>, hosted by the El Sobrante Historical Society.

The annual Earth Day Cleanup and Community Celebration will be April 20<sup>th</sup>, from 9:30 am until 2:00 pm at the library. The Green Team 94803, SPAWNERS and community volunteers will work until about noon, cleaning up the town and the creeks.

booths in the library plaza.

We are very excited to announce the First Annual El Sobrante Valley Pride Celebration, to be held the afternoon of June 9<sup>th</sup> at La Moine Park (Cheese Park) It will be a family friendly event with entertainment,

food trucks and vendors. Please let us know if you are interested in participating. More details to follow in next month's newsletter.

We are working hard to create events that embrace all members of our diverse community, so if you have an idea for a cultural event you would like to help plan, please reach out to us and we will work with you to make it happen!

## **2024 Chamber Board Meetings**

Hybrid board meetings are usually held on the first Monday of every month at 5:30 pm in person at the chamber office. Contact Scott Tuffnell, stuffnell09@yahoo.com if you need the Zoom link. The 2024 meetings are scheduled to be held on the dates below:

January 8	February 5	March 4	April 1
May 6	June 3	July 1	August 5
September 9	October 7	November 4	December 2

## Events Table

April 1, Monday, 5:30 – 6:30 pm	Chamber Board Meeting, 3769 San Pablo Dam Rd.	
April 6, Saturday, 9:00 – 10:30 am	"Coffee with a Cop" Event at El Sobrante Library, 4191 Appian Way	
10:00 am – 2:00 pm	Friends of the El Sobrante Library BOOK SALE	
April 8, Monday, 5:30 – 7:30 pm	Mega-Mixer in Hercules, at The Grand at	
	BayFront, 2200 John Muir Pkwy	
April 17, Wednesday, 5:30 – 7:00 pm	Mixer at El Sobrante Historical Society in Fahden	
	House, back of Library Parking Lot	
April 20, Saturday, 9:30 – 2:00 pm	Earth Day Community Cleanup	



#### Mortgage Minute by Nicole Donn

The Mortgage Minute is on the El Sobrante Chamber of Commerce website at <a href="https://www.elsobrantechamber.com/category/blog/newsletter-articles/">https://www.elsobrantechamber.com/category/blog/newsletter-articles/</a>



**Green Team** 

The Green Team 94803 article in on the Chamber website at: www.elsobrantechamber.com/category/blog/newsletter-articles/

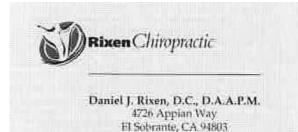
Keep El Sobrante Clean and Beautiful





Enrique Serrano Onsite Manager

office 510-222-1893 sanpablo@securitypublicstorage.com



(510) 222-6206 E-mail: dr\_dan@pacbell.net

## **Cloverfield Organic Farm**

The Cloverfield Organic Farm article is on the Chamber website at: v https://www.cloverfieldfarm.us/post/what-s-up-ready-for-u-picking-in-april



Cloverfield Organic Farm

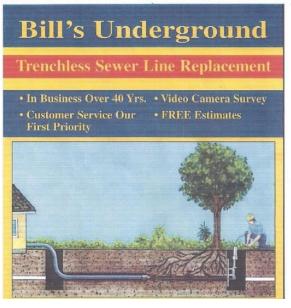
# **MEMBERSHIP NEWS!**

Thank you to those who have renewed their 2024 Membership. Join your Chamber and have a voice in shaping the future of your El Sobrante Valley Community. The 2024 Membership application online is on our website at:

https://www.elsobrantechamber.com/mail-applications-for-membership/







90% of our Business is by referral

510-223-8205



# **BUSINESS OF THE MONTH FOR APRIL 2024**

AtWIIIM 10 201K

Prowheels 4036 San Pablo Dam Road El Sobrante, CA 94803 (510) 222-5662 Mon – Sat 10am-6pm, Sun -- Noon – 4 pm

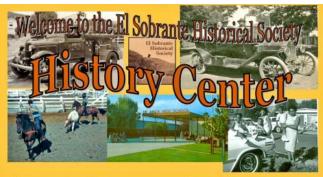
Owner Matthew Gheisari opened his doors in 2010 after purchasing the property. It's a family business that he operates along with his wife, Megan. His son and daughter occasionally help out. He loves the location because it's central to the entire Bay Area and close to the freeway for easy access. His customers come from as far as Sacramento and San Rafael.

Prowheels sells off-road ATV (All Terrain Vehicles) and dirt bikes for kids and youth. These include gas and electric vehicles and are very popular. But lately they've been selling a lot of scooters. And these aren't toys. Some gas-powered scooters are freeway legal. The environmentally friendly, electric scooters are street legal but do not require registration, license plate or insurance... just charge and go.

Prowheels has a fantastic service department. I met Scott Riggs, master mechanic, who showed me their full service, well-equipped shop. They have a tire machine and two lifts where he pointed out a Yamaha dirt bike that was waiting for a carburetor to be delivered. They repair and maintain everything they sell, as well as providing small engine and electrical repairs.

Matthew was happy to be recognized by the Chamber and made an exclusive offer to residents of the El Sobrante Valley for the month of April. With the purchase of any vehicle from his store, Prowheels will add a free helmet (up to \$200 value) and delivery.

Congratulations to Prowheels, our Business of the Month for April, 2024.



We are open Saturday, 10 am to 4 pm and by appointment. Contact us at: eshistory@gmail.com. Admission is free. Visit our website at: elsobrantehistoricalsociety.com. Visit us on Facebook.

Join us at the Chamber of Commerce Mixer Wednesday, April 17, 5:30-7pm Hosted by the El Sobrante Historical Society

We are located in the Fahden House, home of the Friends of the Library and the History Center, behind the El Sobrante Library

Antojitos y Bebidas (snacks and drinks)

## EARTH DAY CELEBRATION

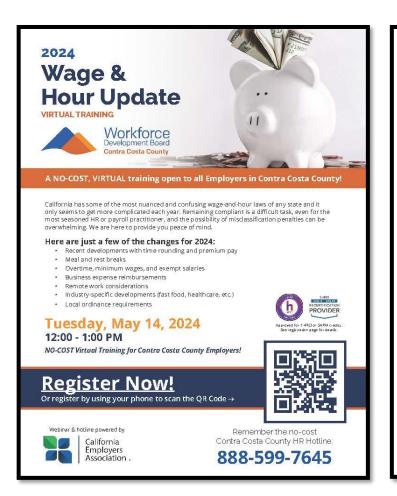
94803 Streets & Creeks Community Cleanup

EARTH DAY **El Sobrante Public Library** 4191 Appian Way Sat. April 20





**Always Fun, Free & Family Friendly!** 





(FESL)

#### **BOOK SALE**

Saturday, April 6, 2024 Feature of the Month

> Baseball The Boys of Summer

> > 8

Wine, From Grapes to Table

Members: 10 am - 12 pm General: Noon - 2 pm Membership available Proceeds from book sales fund El Sobrante Library programs













# Do You Have A Business Insurance Professional?

You know your business. It relies heavily on your dedication and knowledge. And, your family relies on your business for income.

To protect your family, you need to protect your business.

When a difficult tax issue arises, you consult a tax professional. For a legal issue, you turn to a trusted law professional. It's the same when it comes to insurance.

Having the proper insurance program is critical. Why trust those crucial decisions to chance? You need a Business Insurance Professional. That's where Jim Cowen can help. He is one of West County's leading commercial and business agents. Helping small business owners like you isn't his job; it's his commitment.

Before you renew you owe it to yourself to call Jim. You'll be glad you did.



#### Jim Cowen

5341 Valley View Rd El Sobrante, CA 94803 Office at Valley View & Dam Rd

510-222-7890 Fax 707-922-2313 Email: Jim Cowen@JimCowen.com www.JimCowen.com Ca Lic 0C88476



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Commercial

 property
 liability
 auto/trucks
 Work Comp
 Blue Cross
 Disability
 AFLAC
 Group Life

o Home o Auto o Umbrellas

## TIME TO JOIN or RENEW YOUR MEMBERHIP -go to elsobrantechamber.com/membership

### **El Sobrante Chamber of Commerce Board of Directors**

President – Nicole Donn Vice President – Judy Ward Treasurer – Su-Li Secretary – Bev Wallace Director – Harry Weiner Director – Amina Mostafa Director – Donnie Beeler Director – Marie Carayanis Director – Ronnie Mills Director – Bob Sharp Director – Ashok Attri Director – Mark Croda Director – Jim Cowen Director – Catherine Werner Director – Max Perez

Editor – Martha Booz

#### EL SOBRANTE CHAMBER OF COMMERCE

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