

# About Town

## The El Sobrante Chamber of Commerce Monthly Newsletter

*Serving the El Sobrante Business Community Since 1957*

### President's Message

February was a quiet month for your El Sobrante Chamber. We were busy planning future events to be held this year. Also, please note, the website will soon be updated with a folder of IRS benefits for small businesses, under the Resources menu item. And finally, keep your eye on the calendar for notice of a networking breakfast at the El Sobrante library later this year.

We note four events planned for March. The first one is the Green Team Cleanup on Saturday the 16<sup>th</sup>. Also, SPAWNERS holds their monthly workday on the 16<sup>th</sup>. Then the Grand Opening ribbon cutting/mixer hosted by one of our newest

businesses, CS Beauty Salon and Spa, on Wednesday, March 20<sup>th</sup>, and lastly on the 30<sup>th</sup>, we will be hosting an Easter Egg Hunt for kids at La Moine Park. All of these events are free of charge. You can make a big difference in our community. Get involved and help make El Sobrante a better place for all. Help the Green Team clean up the town, attend all of these events, and get to know your neighbors. Spend your money locally and help make our town even better!



Nicole Donn, President

### 2023 Chamber Board Meetings

Board meetings are usually held on the first Monday of every month at 5:30 pm. We will meet in person March 4, at the Chamber office. Contact Scott Tuffnell, stuffnell09@yahoo.com if you need the Zoom link. The 2024 meetings are scheduled to be held on the dates below:

January 8	February 5	March 4	April 1
May 6	June 3	July 1	August 5
September 9	October 7	November 4	December 2

### Events Table

March 2, Saturday, 10 am – 2 pm	Friends of the El Sobrante Library Book Sale 4191 Appian Way, back of Library Parking Lot
March 4, Monday, 5:30 – 6:45	El Sobrante Chamber Board Meeting 3769 San Pablo Dam Road
March 16, 3 <sup>rd</sup> Saturday, 9:30 am to noon	SPAWNERS at Wilkie Creek site next to 4805 Santa Rita Rd
March 16, 3 <sup>rd</sup> , Saturday 10 am to noon	Green Team – meet in Library parking lot
March 20, Wednesday, 5:30 – 7:30 pm See flyer page 5	Mixer & Grand Opening, CS Beauty Salon & Spa 3746 San Pablo Dam Road
March 30, Saturday, 10 am – 12 noon	Easter Egg Hunt, La Moine Park, 3444-3530 Morningside Dr, in Richmond

## Mortgage Minute by Nicole Donn

The Mortgage Minute is on the El Sobrante Chamber of Commerce website at <https://www.elsobrantechamber.com/category/blog/newsletter-articles/>



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## Green Team

The Green Team 94803 article is on the Chamber website at: [www.elsobrantechamber.com/category/blog/newsletter-articles/](http://www.elsobrantechamber.com/category/blog/newsletter-articles/)


### Keep El Sobrante Clean and Beautiful



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El Sobrante, CA 94803  
(510) 222-6206  
E-mail: [dr\\_dan@pacbell.net](mailto:dr_dan@pacbell.net)

## Cloverfield Organic Farm

The Cloverfield Organic Farm article is on the Chamber website at: [www.elsobrantechamber.com/category/blog/newsletter-articles/](http://www.elsobrantechamber.com/category/blog/newsletter-articles/)



Cloverfield  
Organic Farm

# MEMBERSHIP NEWS!

Thank you to those who have renewed their 2024 Membership. Join your Chamber and have a voice in shaping the future of your El Sobrante Valley Community. The 2024 Membership application online is on our website at:

<https://www.elsobrantechamber.com/mail-applications-for-membership/>

## SPAWNERS

Join us for weeding, picking up trash, and planting (weather and supply dependent) at our Wilkie Creek Outdoor Classroom on Saturday, March 16<sup>th</sup>. from 9:30 to noon. Meet us next to 4805 Santa Rita Road in Richmond, CA. Water

and snacks will be provided — please bring a reusable water bottle and sturdy shoes. All ages and abilities are welcome! Please note, heavy rain cancels.



### Protect your local creek!

- Volunteer Work Parties
- Nature Walks & Talks
- Educational Programs

**Contact:**

Mitch Olinger, Program Coordinator  
Mitch@thewatershedproject.org

[www.spawners.org](http://www.spawners.org)

The logo shows a black signpost with a horizontal sign that reads "Signs By Scott" in a blue, cursive font.

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The logo features the Mechanics Bank logo, which is a stylized cube icon, followed by the text "Mechanics Bank®".

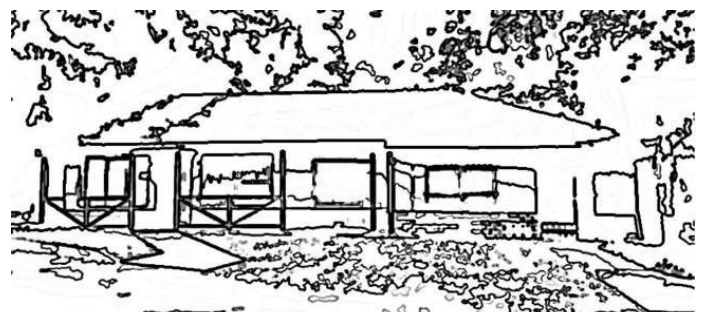
**Veronica Vela**  
Branch Manager  
El Sobrante Branch  
NMLS #2500014

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3884 San Pablo Dam Road, El Sobrante, CA 94803  
510.262.7400 OFFICE  
veronica\_vela@mechanicsbank.com  
www.mechanicsbank.com

## Friends of the El Sobrante Library BOOK SALE March 2, 2024

The Friends of the El Sobrante Library Book Sale will be Saturday, March 2, 2024, from 10 am to 2 pm, at the Fahden House at the back of the library parking lot. Masks are optional. Member hours will be 10 am to noon, and the general public from 12 pm to 2 pm. Proceeds from all sales fund several library programs. For March, the Friends are featuring coffee table books, "Exploring the World in Pictures." And we celebrate Women's History Month in March.



*Friends of the El Sobrante Library*

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## BUSINESS OF THE MONTH FOR MARCH 2024

**CS Beauty Salon and Spa**  
 3746 San Pablo Dam Road  
 El Sobrante, CA 94803  
[\(415\) 758-0754](tel:4157580754)


Carina Arriaga and her husband Serafin own the CS Beauty Salon & Spa on San Pablo Dam Road in El Sobrante. Having their own salon has always been a dream of Carina's and her husband supports her in this. She has always been interested in makeup and hairstyling, ever since she can remember! Her passion is making women feel beautiful and confident with themselves. Seeing her clients happy with the outcome of their hair is always the best feeling for her, knowing that she was able to accomplish the look they have been wanting. She loves to see their confidence showing through!

Their journey to opening their own salon has been hard but amazing at the same time. Their daughter is one year old now; she's the reason why they keep pushing forward to pursue their dreams, so she can grow up seeing her parents doing what they love. They decided to open CS Beauty when they found the amazing retail space they have now. With a lot of hard work and long hours Carina's husband remodeled the space and delivered just what she had been visualizing for so long. She wanted to make the space look welcoming, modern and stylish along with pops of pink!

They are so happy to be in El Sobrante, and look forward to being here for many years to come, and being able to serve this community. They wanted to bring a beautiful salon space to this city. They think El Sobrante has a lot of potential. They would love to see many more businesses joining this area. They would also love everyone to stop by and check out CS Beauty Salon & Spa. They offer a variety of beauty services: including hairstyling, makeup application, hair coloring, haircuts and eyelash extensions, and scalp treatments. Come to the Grand Opening and Chamber Mixer at our salon on March 20 at 5:30 pm. We would love to see you!

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**CS BEAUTY Salon & Spa**

March 20th  
5:30 pm - 7 pm

**CHAMBER OF COMMERCE MIXER**  
& **Grand Opening**

APPEZIZERS & DRINKS

please RSVP to  
(415)758-0754

3746 San Pablo Dam Rd,  
El Sobrante CA, 94803



# El Sobrante Chamber of Commerce

## MEMBERSHIP APPLICATION

Date \_\_\_\_\_ New Member \_\_\_\_\_ Renewal \_\_\_\_\_ [year first joined]

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_

Do you wish to appear on published mailing lists?  yes  no

Would you like to serve on a committee?  yes  no

### MEMBERSHIP DUES and ADVERTISING FEES

[Membership period February 1 through January 31 of following year, prorated only after August 31]

Paid annually as follows:

	Amount to be paid
Business with 11 or more employees .....	\$200.00 _____
Business with 10 or less employees .....	\$200.00 _____
IN-HOME, sole Proprietor business .....	\$100.00 _____
Non-Profit, local Organization .....	\$100.00 _____
Resident, non-business .....	\$ 40.00 _____

#### Advertising opportunities:

**NEWSLETTER** large ad ..... \$600.00 [only \$50/month] \_\_\_\_\_  
Business card ad ..... \$180.00 [only \$15/month] \_\_\_\_\_

Newsletter ads are for the whole year, not prorated. Art formatted in JPEG style only accepted.

TOTAL AMOUNT FOR DUES AND NEWSLETTER ADVERTISING \_\_\_\_\_

Pay by check – make payable to EL SOBRANTE CHAMBER OF COMMERCE

Pay online – use QR code to link to pay site.



*El Sobrante*  
CHAMBER OF COMMERCE

Print out and mail with membership fees to the El Sobrante Chamber of Commerce office at: 3769-B San Pablo Dam Road, El Sobrante, CA 94803

For Membership Benefits go to: [www.elsobrantechamber.com/membership](http://www.elsobrantechamber.com/membership)



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### Jim Cowen

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**[Elsobrantechamber.com](http://Elsobrantechamber.com)**

### **THE EL SOBRANTE CHAMBER OF COMMERCE**

[www.ElSobranteChamber.com](http://www.ElSobranteChamber.com)

3769 – B San Pablo Dam Road

El Sobrante, CA 94803 Office:

510-815-9307

